

# EXHIBIT OR SPONSOR

## 36<sup>TH</sup> ANNUAL INTERNATIONAL CONFERENCE ON SOILS, SEDIMENTS, WATER, AND ENERGY

October 19-23, 2020



### TIER 1: EXHIBITOR ONLY \$1,395

- **Virtual Tradeshow Booth** to include your logo, company description, detailed staffing profiles, Zoom room, ability to add video and downloadable collateral materials (unlimited), ability to create polls, chat with attendees, and request one-to-one meetings (via your dedicated Zoom room)
- 1 complimentary full registration (valued at \$395)
- Access to attendee database 1-2 weeks pre-conference, during, and post-conference. Ability to request one-to-one meetings and utilize "match making" tool
- Lead tracking results available on demand (downloadable during and post-conference)
- Private Zoom room during specified hours provided for networking and small group meetings
- Ability to network individually or in groups via built-in networking tools
- Ability to create "polls" or "surveys" on your page, for added interaction with attendees/lead capturing
- Ability to create a raffle to drive attendees to your page/capture leads
- Pre-con advertisement of your company name or logo in all conference announcements to our targeted, industry-specific database comprised of actively participating members, past members, conference attendees (from all conferences, both East and West), journal subscribers, "Soils" magazine subscribers, and more

### TIER 2: SUPPORTER LEVEL \$3,500

- Includes all benefits of **TIER 1**, plus the following:
- 10 complimentary full registrations to attend conference sessions, workshops, e-posters, and breaks (valued at \$395 each)
- First option to serve as Moderator/Session Chair (first come, first served; higher tiers receive priority)
- (1) rotating banner ad, appearing on the conference landing page of the virtual event prior to, throughout, and up to 4 months post-conference

### TIER 3: SPONSOR LEVEL \$5,000

- Includes all benefits of **TIER 1**, plus the following:
- 15 complimentary full registrations to attend conference sessions, workshops, e-posters, and breaks (valued at \$395 each)
- 1 seat on the Scientific Advisory Board (SAB) for the conference (valid for one year)
- Ability to sponsor a Coffee Break, Wellness Break, or Networking Break via the built-in "Birds of a Feather" networking tool
- First option to serve as Moderator/Session Chair (first come, first served; higher tiers receive priority)
- (1) rotating banner ad, appearing on the conference landing page of the virtual event prior to, throughout, and up to 4 months post-conference

### ADVANTAGES OF VIRTUAL EVENTS:

- Cost savings: no travel or hotel expenses; no shipping or drayage; lower registration rates
- Expanded audience: increased attendance both nationally and internationally
- 24/7 exposure: your booth or page is always "open" and accessible
- Extended exposure: the virtual event will be available pre-conference and up to 4 months post-conference
- Additional tools at your fingertips: attendee database, lead tracking, networking
- More strategic networking and marketing opportunities
- More complete experience for attendees: access to missed presentations, sessions, and workshops via recordings
- Opportunities to extend engagement with attendees

#### Business Development Bonus:

The virtual conference, including your booth, will remain active through February 28, 2021. Add new content, updates, or announcements for up to 4 months post-conference!

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