



POSTER PRESENTATION GUIDELINES

ANNUAL INTERNATIONAL CONFERENCE ON SOIL, WATER, ENERGY, AND AIR

SAN DIEGO, CA

MATERIALS PROVIDED

At the conference we will provide you with a foam core surface 40 inches high by 60 inches wide, as well as doublestick tape, velcro and/or pushpins to affix your poster unit(s) to the foam core surface.

POSTER COMPONENTS

Title Banner should provide the following information:

- Title of the poster
- Author(s)
- Affiliation(s) of each author

Poster Units are defined here as any piece of paper, graph, photograph, etc. on the poster surface. Your audience should be able to see your material from a distance of 4 feet. Minimum size units should be 8.5 by 11 inches. Larger poster units may be used (and are recommended). Keep in mind readability and overall composition of the presentation. We encourage liberal use of large photographs, figures, diagrams, maps, or artwork.

POSTER CONTENT

In order to aid the reader, a clear and concise stated objective section is necessary. This can be followed by an experimental section. The results should be the major portion of the poster followed by the conclusions, stated briefly. **DO NOT** post your entire paper as it is will be impossible for even a small group to read extensive text material.

POSTER ORGANIZATION

A poster viewer should be able to extract the essence of your work by viewing the poster even when you are not present. This goal may be achieved by the use of one or more of the following suggestions:

- Organize the poster units in an orderly fashion for a logical flow from top to bottom or left to right.
- Number the units in the order you want them viewed or use connecting lines to guide the reader through the material.
- Block and subtitle the parts of your poster as you would a paper.
- Lay out your poster before coming to the conference and have it critiqued by a colleague.
- Have handouts, supplementary data or updates available (we suggest a minimum of 200 copies)
- When in doubt: Remember that your audience must be able to easily see your material - especially the title - from at least 4 feet away.